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Zain Nafees

Next.js Developer

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Summary

Next.js and React.js Developer with 1.5+ years of experience building production-grade web applications using React.js and Next.js, including SSR and SSG patterns. Improved UI development efficiency by 40% through reusable component architecture and scalable state management using Redux Toolkit, TanStack Query, and Zustand. Delivered seller dashboards, promo systems, AI chatbot integrations, and order management workflows across multiple production applications. Reduced frontend load times by 30% through optimized rendering, code splitting, and lazy loading. Skilled in React Hook Form, Zod validation, and REST API integration with a strong focus on performance, accessibility, and maintainable frontend architecture.

Skills

Frameworks	React.js, Next.js
Languages	JavaScript (ES6+), TypeScript, HTML5, CSS3
State Management	Redux Toolkit, TanStack Query, Zustand
Forms & Validation	React Hook Form, Zod
UI & Styling	Tailwind CSS, shadcn/ui, Material UI, Bootstrap, Framer Motion
Tools & Platforms	Git, GitHub, Vercel, Axios, REST APIs, Figma to Code, SEO Basics

Experience

Next.js Developer (Rough Copies Pvt Ltd) June 2025 – Present

- Converted Figma designs into reusable, pixel-perfect components, reducing UI development time by 40%.
- Implemented promo code and promotions system using Redux Toolkit, improving promotion tracking efficiency by 30%.
- Integrated REST APIs with backend teams and optimized workflows, improving page response time by 20%.
- Built seller dashboards and analytics interfaces, cutting reporting delays by 50%.

React.js Developer (DukanLay) Dec 2024 – May 2025

- Developed a responsive open banking platform using React and Material UI, improving mobile usability by 15%.
- Built multi-step authentication flows using React Hook Form and Zod, reducing form validation errors by 35%.
- Fixed subscription pricing logic issues, preventing potential revenue inconsistencies worth $50K+ monthly.
- Integrated REST APIs using Axios with environment-based configuration, reducing integration errors by 25%.
- Optimized React rendering behavior by eliminating unnecessary re-renders, improving UI performance by 20%.

Projects

HairHut Vendor Dashboard **Live**

- Built a full-stack vendor dashboard using Next.js, TanStack Query, Zustand, Tailwind CSS, and shadcn/ui, reducing manual order tracking time by 35%.
- Integrated AI chatbot functionality with markdown rendering and animations, improving query response efficiency by 40%.
- Developed order management workflows with shipment tracking, reducing order processing errors by 25%.
- Implemented server-side pagination, debounce search, and filtering, improving UI responsiveness by 30%.
- Resolved LiveChat CORS issues using a custom API proxy, restoring real-time communication and reducing support delays by 50%.

Share Slate Seller Center **Live**

- Developed a seller management platform using Next.js, improving vendor operational efficiency by 30%.
- Implemented Redux Toolkit async state handling, reducing unnecessary re-renders by 40%.
- Built responsive and modular UI components for product, order, and inventory management, enhancing usability across devices.
- Integrated RESTful APIs for real-time order tracking and inventory synchronization between sellers and backend systems.
- Optimized application performance using code splitting and lazy loading, improving initial load time and overall UX.

Velora Dispatch Dashboard **Live**

- Developed a responsive dispatch management system using Next.js and TypeScript, improving dispatcher workflow efficiency by 20%.
- Built reusable dashboard layouts and components, reducing development time for new features by 35%.

Sood Charity Foundation **Live**

- Built a donation platform using React and Stripe, increasing successful payment completion rate by 25%.
- Developed validated forms with real-time feedback, reducing user input errors by 35%.

Education

Bachelor of Software Engineering Superior University, Lahore **Mar 2021 – Jan 2025**
GPA: 3.47 / 4.0